

## The Big Christmas Press Show - FAQs

- **Q: What are the opening hours?**
- A: Wednesday 15th September | 9.00 - 18.00 | Press Day  
Thursday 16th September | 10.00 - 16.00 | Influencer Day  
*The event is drop in style so please attend at a time of your choosing.*
- **Q: How do I know if I am accepted to attend the show?**
- A: If you registered and have met all the requirements for entry to the show, then you will be on the list as attending and will have received communications via email or text plus your Eventbrite confirmation. If you registered for the show and did not meet the entry requirements, then you would have heard from us by now, detailing why your registration had been denied.
- **Q: I am an influencer who has under 15k following, can I attend?**
- A: The requirement of entry to the show for influencers, is that you must have a following of 15k + to be eligible to attend.
- **Q: I haven't yet received my postal invite, can I still attend?**
- A: You do not need a postal invitation to enter the show, so if you have registered to attend the show and have met all entry requirements, then you will still be able to attend. If you registered before Thursday 9th September, then your postal invite should be on it's way to you. If you registered after the 9th September then you won't receive a postal invite as this was the cut off day for postal invites to be sent out. If you haven't received a postal invitation and are expecting one, we are unable to reissue these, you won't miss out on any of the enjoyment of the event!
- **Q: Which day is best to attend?**
- A: The days are identical. Wednesday 15th September is solely reserved for journalist attendance. Thursday 16th is reserved for influencer attendance. If you are a member of the press and cannot attend on Wednesday 15th, then you will also be able to attend on Thursday 16th.
- **Q: Can I bring my child?**
- A: Unfortunately due to health and safety reasons we cannot accommodate children at the event. The event is going to be a busy, business, networking environment and we would strongly recommend making childcare arrangements if possible. However, if you are breastfeeding we are understanding if you're unable to make other arrangements.
- **Q: Can I bring a small pet animal?**
- A: The show is going to be a busy, business, networking environment and we would strongly recommend making other arrangements if possible.
- **Q: Can I bring a plus one?**

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- A: There are plenty of networking opportunities to meet PRs and other members of the media community at the event. If you wish to bring a plus one to the event they will be given a visitor pass and not be eligible for gifting as this is solely reserved for press and influencers.
- **Q: Can I bring luggage?**
- A: There is a cloakroom to check in bags and coats, no luggage or large bags are permitted in the event.
- **Q: What if I can no longer make the event?**
- A: If you are unable to attend the event, then the brands and retailers following the show will be uploading all their top products they showcased to our media image library: PressFix which you can access here: <https://www.pressfix.co/> . You will not be able to access any of the show benefits if you cannot attend.
- **Q: Where can I see the list of exhibitors who will be showcasing at the show?**
- A: Head to our website [https://www.cijgroup.co/assets/files/CIJ\\_Showguide2021.pdf](https://www.cijgroup.co/assets/files/CIJ_Showguide2021.pdf)

#### Travel

- **Q: How do I get to the Business Design Centre?**
- A: Public transport is the fastest way to get to the event, plan your journey with [Citymapper](#) using the postcode N1 0QH.
- **Q: Do you cover train travel to the event?**
- A: We do not cover train travel to the event, please make your way to your nearest London mainline station, you can then easily access the venue by public transport or using a subsidised fare on Uber
- **Q: How do I receive the Uber credit?**
- A: We will be sending instructions to activate your Uber credit nearer the time of the show. The credit allows for £25 each way and you must be travelling to/from the show for it to be activated.

**Covid 19 - please read guidance at <https://www.cijgroup.co/covid-2021>**

- **Q: How do I prove my negative lateral flow result at the show?**
- A: After taking a lateral flow test, it provides instructions on how to submit the result via the Government website, they will then send an email and text confirming the negative result which you can show at the event if spot checked.

## CIJ Group Ltd.

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- **Q: What is the NHS Covid Pass?**
- A: The NHS app is available to download on any smartphone or tablet. Once downloaded, if you have had both vaccinations, you will be able to fill out your details accordingly and your pass should then show that you have had both. Equally, if you are taking a lateral flow test or have proof of natural immunity, this should also be able to be uploaded to the app.

### Instagram

- **Q:** I have sent an email / DM on Instagram and not heard from you?
- A: Due to the volume of guests, we are unable to respond to all individual enquiries, the FAQs should answer everything you need to know and all information will be provided in the lead up to the event.

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